

25<sup>th</sup> Annual



# Pemi Valley Bluegrass Festival

Wednesday, August 2-Saturday August 5, 2017

*Celebrating our 25th Anniversary*

## 2017 Program Ad Specs

### Gold Level, only 6 available: \$500

- Full Page Ad, 4.75" x 7.75"
- Full Color
- 1 Weekend Ticket
- Link to your business on our website
- Ad on our website for one calendar year
- A full color 2' x 3' banner using your artwork to be displayed on the front of the stage during the festival. You will get to keep this banner.
- Our MC will promote your business from the stage throughout the festival.

### Inside Cover, (Front or Back): \$300 full color

- Full Page Ad, inside cover, front or back, 4.75" x 7.75"
- 1 Weekend Ticket
- Link to your business on our website

### Full Page Ad: \$200 black or \$230 full color

- Full page Ad, 4.75" x 7.75"
- 1 Weekend Ticket
- Link to your business on our website

### Half Page Ad: \$150 black or \$180 full color

- 1/2 Page Ad, 4.75" x 3.75"

### Quarter Page Ad: \$100 black or \$130 full color

- 1/4 Page Ad, 4.75" x 1.75"

Pemi Valley Bluegrass Associates, PO Box 486, Plymouth, NH 03264  
603-239-2238 • [info@pemiValleyBluegrass.com](mailto:info@pemiValleyBluegrass.com)

[www.PemiValleyBluegrass.com](http://www.PemiValleyBluegrass.com)

Full Page 4.75" x 7.75"

Ad size: Gold Cover FP HP QP Ticket # \_\_\_\_\_

Type: Black and White Full Color

Same as last year  Same as last year with color added  Last year with changes (use back)  New ad

Check\* # \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Cash received: \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Pemi Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please make check payable to Pemi Valley Bluegrass Associates**

Half Page 4.75" x 3.75"

**Thanks for supporting the 25<sup>th</sup> Annual Pemi Valley Bluegrass Festival.  
August 2-5, 2017 at the Sugar Shack Campground in Thornton, NH**



Pemi Valley Bluegrass Associates  
PO Box 486, Plymouth, NH 03264  
603-239-2238  
[info@PemiValleyBluegrass.com](mailto:info@PemiValleyBluegrass.com)

### Sign up for our email list at:

[www.pemiValleyBluegrass.com/emaillist.html](http://www.pemiValleyBluegrass.com/emaillist.html)  
LIKE and SHARE on Facebook

We look forward to a successful event,  
*Craig Engel and Steve Abdu*

[www.PemiValleyBluegrass.com](http://www.PemiValleyBluegrass.com)

Quarter Page 4.75" x 1.75"

### DIGITAL FILE SPECS:

**Ad size:** Should be exact or a bit smaller.

**File format:** .pdf – saved at High Quality Print (preferred)

.jpg – saved at Maximum Quality

.ai – convert all text to outlines

.psd – flatten image

**Color mode:** CMYK for full color

**File format questions?** [audrey@metrocast.net](mailto:audrey@metrocast.net) or 603-412-2859

**Advertising questions?** [info@pemiValleyBluegrass.com](mailto:info@pemiValleyBluegrass.com) or 603-726-6005

**Email ads to:** [ads@pemiValleyBluegrass.com](mailto:ads@pemiValleyBluegrass.com)